



## 5K Lil' Creature Color Run For All Sponsorship Letter

Event hosted by Starlight Aggies & Camp For All

April 23, 2022

Tiffany Park, Byran, Tx

Camp For All & Starlight Aggies invite you to participate as a sponsor of the **4<sup>th</sup> Annual Starlight Aggies 5K Color Run For All**. This event raises money for Camp For All, a program that works with children and adults of all ages with challenging illnesses and diseases through inclusive and barrier-free activities. **Camp For All will receive 100% of the net proceeds from the event.** More information about the organization can be found at **[www.campforall.org](http://www.campforall.org)**.

The 2022 Starlight Aggies 5K Little Monsters Color Run For All will be held on Saturday, April 23rd, at Tiffany Park in Bryan, TX from 9:00 AM to 11:00 AM. It will kick off at 9:00 AM with the run/walk. The event will end with games, live music, and other events for runners to participate in.

In previous years, the event attracted an immense number of runners! Your sponsorship ultimately helps campers be a part of engaging and life-changing experiences throughout the year. There are various levels of sponsorship for the Color Run For All. Size and placement of logos on t-shirts, websites, and flyers are based on sponsorship level. If you are interested in becoming a sponsor or have any questions, please contact **[starlightaggies@gmail.com](mailto:starlightaggies@gmail.com)**. Thank you in advance for your consideration! We hope you will join us in supporting campers and their families.

Sincerely,

Divya Mistry  
Starlight Aggies Head Director  
Texas A&M Class of 2022  
[starlightaggies@gmail.com](mailto:starlightaggies@gmail.com)

## **Starlight Aggies 5K Color Run Sponsorship Levels**

**\*\*All sponsorship donations must be received by March 26th, 2022 to be included on the t-shirt however we will still be taking donations after this date\*\***

### **Platinum Level Sponsor--\$2000**

- Listed as a top sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Prominent display of logo on the back of race t-shirts
- Prominent display of logo on flyers and posters
- Prominent display of logo on event banner
- Special PA announcements mentioning sponsor name during and after the race
- Promotional materials in race packets
- 4 complimentary race entries

### **Gold Level Sponsor--\$1000**

- Listed as a sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Company logo on the back of race t-shirts
- Display of logo on flyers and posters
- Company name listed on event banner
- A Special PA announcement mentioning sponsor at the beginning of the race
- Promotional materials in race packets
- 3 complimentary race entries

### **Silver Level Sponsor--\$500**

- Listed as a sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Company logo on the back of race t-shirts
- Company name listed on flyers and posters
- Promotional materials in race packets
- 2 complimentary race entries

### **Bronze Level Sponsor--\$250**

- Listed as a sponsor on Starlight Aggies website
- Company name on the flyers
- Promotional materials in race packets
- 1 complimentary race entry

### **Water Station Sponsor-- \$100**

- Company name on a prominently located sign at water stations

**\* All sponsors will be thanked for their contribution at the end of the race in a PA announcement**

## A Note From the Color Run Team

Due to the state of the pandemic, we are doing everything in our power to make this event as safe and COVID-19 friendly as possible. Because of this, we are in need of hand sanitizer, masks, clorox wipes, etc. in order to keep this event sanitary for all participants. If you feel called to do so, we would greatly appreciate any donations of this sort as we are trying to keep the safety of all participants at the forefront of this event.

We will also be hosting a raffle for all participants on the day of the color run. If a monetary donation isn't right for your organization we are also collecting gift cards, vouchers, and other merchandise for this raffle and would appreciate any donations of this sort. If you have any questions about this or would like to make a donation of this kind please email [starlightaggies@gmail.com](mailto:starlightaggies@gmail.com) so we can best accommodate you and your organization. Thank you for your consideration, we appreciate the support of our community in order to raise money for such a wonderful organization. We are looking forward to running with you all!  
Thanks and Gig 'Em!

Rebecca Warren and Michaela Crow  
Starlight Aggies 2021-2022 Color Run For All: Lil Creatures 5K Event Coordinators  
Texas A&M University Class of 2022/2023  
[starlightaggies@gmail.com](mailto:starlightaggies@gmail.com)

\*For physical donations such as food or raffle prizes please email [starlightaggies@gmail.com](mailto:starlightaggies@gmail.com) so we can figure out the best way to accommodate you and your business.

## Starlight Aggies 5K Sponsorship

If you will be sponsoring through check please fill out the form below & email it to [starlightaggies@gmail.com](mailto:starlightaggies@gmail.com). For online sponsorships, please see the instructions above.

Sponsor/Company Name \_\_\_\_\_

Donation Amount/Sponsorship Level \_\_\_\_\_

Method of Payment (check or online) \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**\*If you are choosing a sponsorship level that includes advertisement on the back of the t-shirts, please email your preferred logo (pdf or eps file) to [starlightaggies@gmail.com](mailto:starlightaggies@gmail.com)**

**\*\*If you are choosing a sponsorship level that includes promotional items in the race packets, please email us letting us know when we can pick them up.**

### Payment Options:

Please make checks payable to **Texas A&M Foundation** and enclose the check in an envelope addressed to:

1121 Oney Hervey Drive  
College Station, TX 77840