



5K Color Run For All Sponsorship Letter

Event hosted by Starlight Aggies & Camp For All

March 13, 2021

Tiffany Park, Bryan, TX

Camp For All & Starlight Aggies invite you to participate as a sponsor of the **3rd Annual Starlight Aggies 5K Color Run For All**. This event raises money for Camp For All, a program that works with children and adults of all ages with challenging illnesses and diseases through inclusive and barrier-free activities. **Camp For All will receive 100% of the net proceeds from the event.** More information about the organization can be found at **www.campforall.org**.

The 2021 Starlight Aggies 5K Color Run For All will be held on Saturday, March 13th, at Tiffany Park in Bryan, TX from 9:00 AM to 11:00 AM. It will kick off at 9:00 AM with the run/walk. The event will end with an egg hunt event for all children present to participate.

In previous years, the event attracted over 400 runners! Your sponsorship ultimately helps campers be a part of engaging and life-changing experiences throughout the year. There are various levels of sponsorship for the 5K Color Run For All. Size and placement of logos on t-shirts, websites, and flyers are based on sponsorship level. If you are interested in becoming a sponsor or have any questions, please contact **starlightaggies@gmail.com**. Thank you in advance for your consideration! We hope you will join us in supporting campers and their families.

Sincerely,

N. Keilany Solano
2021 5K Color Run For All Event Coordinator
Starlight Aggies Head Director
Texas A&M Class of 2021
starlightaggies@gmail.com
512-762-7115

Starlight Aggies 5K Color Run Sponsorship Levels

Sponsorship donations may be tax-deductible as checks will be made out to Camp For All, a 501(c)(3) not-for-profit organization. The taxpayer ID is the following: 76-0404267

****All sponsorship donations must be received by February 20th, 2021 to be included on the t-shirt****

Platinum Level Sponsor--\$2000

- Listed as the top sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Prominent display of logo on the back of race t-shirts
- Prominent display of logo on flyers and posters
- Prominent display of logo on event banner
- Opportunity to speak at the opening of the race
- Special PA announcements mentioning sponsor name during and after the race
- Promotional materials in race packets
- 4 complimentary race entries

Gold Level Sponsor--\$1000

- Listed as the top sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Company logo on the back of race t-shirts
- Display of logo on flyers and posters
- Company name listed on event banner
- Special PA announcements mentioning sponsor name during and after the race
- Promotional materials in race packets
- 3 complimentary race entries

Silver Level Sponsor--\$500

- Listed as the top sponsor of the color run on the Starlight Aggies website & Facebook page, and event Facebook page with logo and link
- Company logo on the back of race t-shirts
- Company name listed on flyers and posters
- Promotional materials in race packets
- 2 complimentary race entries

Bronze Level Sponsor--\$250

- Listed as sponsor on Starlight Aggies website
- Company name on the back of race t-shirts
- Promotional materials in race packets
- 1 complimentary race entry

Water Station Sponsor-- \$100

- Company name on a prominently located sign at water stations

Starlight Aggies 5K Sponsorship Commitment Form

Thank you so much for partnering with us! **Please fill out this form & email it to starlightaggies@gmail.com**

Sponsor/Company Name _____

Donation Amount/Sponsorship Level _____

Method of Payment (check or online) _____

Phone Number _____

Email _____

Signature _____

Date _____

****If you are choosing a sponsorship level that includes advertisement on the back of the t-shirts, please email your preferred logo (pdf or eps file) to starlightaggies@gmail.com**

****If you are choosing a sponsorship level that includes promotional items in the race packets, please email us letting us know when we can pick them up.**

Payment Options:

1) Check

Please make checks payable to **Camp For All** and enclose the check in an envelope addressed to:

Camp For All
3701 Kirby Drive
Ste 570
Houston, TX 77098

2) Online

To make an online payment, go to https://app.mobilecause.com/e/Zl_LfQ?vid=gcy76 and click Sponsor.